

## Vice President of Institutional Advancement

### About Springer School and Center

Springer School and Center is a nationally recognized organization serving the Greater Cincinnati region through four pillars: Springer Lower & Middle School, Springer High School, Springer Learning Center and Springer Diagnostic Center. Springer is committed to empowering students with learning disabilities to lead successful lives.

Springer's mission-driven culture combines educational excellence, innovation, and individualized support while continuing to expand its impact across the community.

### Position Summary

The Vice President of Institutional Advancement serves as the senior executive responsible for providing strategic leadership and alignment across the organization's external-facing functions, including advancement, admissions and enrollment strategy, marketing and communications, and diagnostic/testing services.

This role is designed for a leader who can connect organizational strategy, community engagement, philanthropic support, enrollment management, and external communications into a cohesive and mission-aligned approach. The Vice President will work collaboratively across departments to strengthen institutional visibility, constituent engagement, operational alignment, and long-term sustainability.

The Vice President serves as a key member of the senior leadership team and works closely with the President and Board of Directors to support institutional priorities and external engagement initiatives.

### Reports To

President

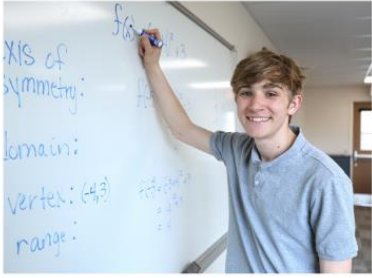
### Key Responsibilities

- Lead institutional advancement and fundraising efforts including annual giving, donor stewardship, campaigns, sponsorships, grants, and philanthropic engagement initiatives.
- Partner with the President and Board of Directors on advancement strategy, donor engagement, and institutional relationship development.
- Oversee admissions and enrollment strategy to ensure alignment with institutional priorities, mission, and long-term organizational planning.
- Collaborate with leadership to evaluate enrollment trends, retention patterns, constituent experience, and strategic enrollment planning efforts.
- Provide strategic leadership for institutional marketing, communications, branding, and storytelling initiatives.
- Ensure consistency in external messaging, institutional voice, and community engagement efforts across all platforms and audiences.
- Support the visibility and reputation of the organization through strategic communications and community partnerships.



**SUCCESS  
STARTS  
HERE**





- Provide leadership oversight for diagnostic and testing services to ensure operational alignment, service quality, and mission consistency.
- Evaluate opportunities for growth, efficiency, collaboration, and long-term sustainability across external-facing departments and services.
- Create alignment and collaboration across advancement, admissions, communications, and diagnostic functions to support institutional priorities.
- Establish strategic goals, operational standards, and accountability measures across externally facing functions while utilizing data, analytics, and operational insights to support institutional planning and decision-making.
- Serve as a strategic advisor to the President on institutional engagement, organizational positioning, external partnerships, and cross-functional initiatives that support Springer's mission and long-term priorities.
- Lead and mentor department leaders while fostering collaborative, service-oriented culture, representing Springer within the community, and helping ensure a positive, consistent experience across external-facing areas of the organization.

## Minimum Qualifications

- Bachelor's degree required.
- Minimum of 7–10 years of progressively responsible leadership experience in advancement.
- Demonstrated leadership experience overseeing multiple functional areas or cross-functional teams.
- Strong strategic planning, organizational leadership, and relationship management skills.
- Excellent written, verbal, and interpersonal communication abilities.
- Experience collaborating with executive leadership teams, boards, and external stakeholders.
- Ability to balance strategic leadership with operational execution and organizational alignment.
- Experience utilizing data and analytics to support operational and strategic decision-making.
- Proven ability to lead organizational change, build collaborative teams, and manage institutional complexity.

## Preferred Qualifications

- Master's degree.
- Demonstrated experience in external affairs, enrollment strategy, communications, nonprofit leadership, or related fields.
- Independent school, education, nonprofit, healthcare, or mission-driven organizational experience preferred.
- Experience representing an organization publicly with donors, families, community partners, or high impact external stakeholders.

**SUCCESS  
STARTS  
HERE**

